



2019

# Child Abuse Summit

April 24-25

Sponsorship Opportunities



2019 Keynote Speaker

U.S. Olympic  
Gymnast

**Aly Raisman**

Team captain of the gold medal winning U.S. Olympic Women's Gymnastics teams in 2012 and 2016, and sexual abuse survivor. Raisman is a leader on and off the floor, advocating for systematic changes in youth sports.



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## WHAT IS BIVONA CHILD ADVOCACY CENTER?

Bivona Child Advocacy Center is a safe, welcoming place where children who have endured the trauma of abuse can begin to heal. Our vision is a community where all children are safe and free from abuse. Together, our multidisciplinary team (MDT) works to deliver critical services in child abuse response, prevention, and healing, through collaborative service, awareness, education, and leadership. In 14 years, we have helped over 20,000 children in the greater Rochester area on the path to healing.

## WHAT IS THE BIVONA CHILD ABUSE SUMMIT?

Founded in 2009 by Bivona Child Advocacy Center, the Bivona Child Abuse Summit (the Summit) is a leading national multidisciplinary training conference for professionals who work with children. With a primary focus on providing the most up-to-date resources and trends in child abuse intervention and prevention, the Summit offers a wide-range of workshops and speakers appropriate for a variety of disciplines. Professionals encouraged to attend the Summit include social workers, law enforcement, legal professionals, judges, mental health and medical professionals, school personnel, daycare providers, child advocacy center staff, and the faith-based community. Since 2009, thousands of professionals from across the United States have attended the Summit. Workshops are presented by national and international experts and include a wide-variety of topics. Summit attendees leave with an incredible amount of information, as well as an understanding about the community resources available for children and families, including Bivona. The goal of the Bivona Child Abuse Summit is to educate members of our community - and beyond - about collaborative ways to prevent, treat, and investigate child abuse.

## 2018 SUMMIT ATTENDEES BY DISCIPLINE



### Bivona Child Advocacy Center

The Skalny Building | One Mount Hope Ave. | Rochester, NY 14620  
www.BivonaCAC.org | P: 585-935-7800 | F: 585-232-1391



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Summit workshops will be presented by national and international experts, including our 2019 featured speakers:  
**U.S. Olympic Gymnast Aly Raisman, and Dr. Brian R. Sims, M.D**



**We are thrilled to announce that Aly Raisman will be the Keynote Speaker for the 2019 Bivona Child Abuse Summit!** Raisman, team captain of the gold medal winning U.S. Olympic Women’s Gymnastics teams in 2012 and 2016, is the second most decorated American gymnast of all-time with six total Olympic medals. The most decorated U.S. gymnast at the 2012 Games, Raisman captured the hearts of millions as she became the first American gymnast to win gold in the floor exercise. One of only two U.S. gymnasts to make back-to-back Olympic teams in more than 15 years, she helped guide the team to gold and landed a silver medal performance in the All-Around competition at the 2016 Games. A leader on and off the floor, Raisman uses her platform to promote positive body image and encourages everyone to be comfortable and confident in their own skin. In her New York Times best-selling memoir, *Fierce* she shares the highs and lows of her journey, including her survival of sexual abuse. Inspired by an army of survivors, Raisman continues her advocacy for systematic changes within the sport of gymnastics and efforts to help to eradicate sexual abuse in youth sports.

**Summit Plenary Speaker, Dr. Brian R. Sims, M.D.,** is Senior Medical Advisor for the National Association of State Mental Health Program Directors. He is also a Senior Consultant for the NASMHPD Center for Innovations in Trauma-Informed Approaches, where he provides lectures and trainings nationally and internationally on the practice of Trauma-Informed Care and developing strategies for systems to become trauma responsive, as well as teaching on the Neurobiology and biopsychosocial impact of Trauma. Most recently, he has been a lead consultant for Trauma Informed Care in the Faith-Based communities. Prior to that, he was the Senior Director for Behavioral and Mental Health for Conmed Health Care Management where he was initially responsible for the development of core developmental planning for the company’s correctional mental health provisions in 8 states. Dr. Sims has also served in the U.S. Army Reserves at Walter Reed with the 2290th, working with soldiers with PTSD.



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## SPONSORSHIP OPPORTUNITIES

### EXCLUSIVE

#### PRESENTING SPONSOR | \$50,000

- Recognition as exclusive Presenting Sponsor (this includes first right of refusal and a multi-year commitment option at the time of sponsorship)
- Engagement with local news personalities and opportunity for on-air presence
- Recognition in Summit press release as Presenting Sponsor
- Brief remarks at the Opening Ceremony on Wednesday, April 24th
- Brief remarks during the luncheon on Wednesday, April 24th
- Prominent logo placement on all registration & promotional materials
- Logo included in multiple e-mails to Summit invitees and registered attendees
- Recognized in all event posts on Bivona's Facebook page
- Logo and link to website on the Summit event page
- Recognition and logo on Bivona's website as a major partner
- Logo prominently displayed on signage and power points
- Logo prominently displayed on the Summit mobile app
- Thirty complimentary Summit registrations
- Hotel accommodations for thirty Summit attendees
- Three tables of ten reserved and prominently located at the Opening Ceremony & Keynote Breakfast featuring Aly Raisman
- One complimentary vendor table to display materialst

*"This was my first Bivona Summit and it reinvigorated my spirit for work ... and reminded me that self care matters.*

— 2018 SUMMIT ATTENDEE

Interested in becoming a sponsor of the 11th Annual Bivona Child Abuse Summit? contact [events@bivonacac.org](mailto:events@bivonacac.org) or 585-935-7838

*"I was told by past attendees how amazing this conference was, so I had high expectations. **Bivona lived up to those expectations.**"*

— CHILD PROTECTIVE SERVICES CASEWORKER

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*"Bivona's Annual Summit [has] the nation's leading experts and I always look forward to it."*

— MENTAL HEALTH PROFESSIONAL

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*"I have some great insights and strategies I can now use to help my students who have experienced neglect, abuse and trauma."*

— 2018 SUMMIT ATTENDEE

### PLATINUM SPONSOR | \$35,000

- Recognition as Platinum Sponsor
- Brief remarks during the luncheon on Wednesday April 24th
- Recognition in Summit press release as Platinum Sponsor
- Logo inclusion on promotional materials
- Logo included in multiple e-mails to Summit invitees and registered attendees
- Recognized in two event posts on Bivona's Facebook page
- Logo and link to website on the Summit event page
- Recognition and logo on Bivona's website as a major partner
- Logo included on signage and power points
- Logo included on the Summit mobile app
- Twenty complimentary Summit registrations
- Hotel accommodations for twenty Summit attendees
- Two tables of ten reserved and prominently located at the Opening Ceremony & Keynote Breakfast featuring Aly Raisman
- One complimentary vendor table to display materials

### GOLD SPONSOR | \$25,000

- Recognition as one of our Gold Sponsors
- Prominent logo placement on all registration materials
- Logo included in multiple e-mails to Summit invitees and registered attendees
- Recognized in two posts on Bivona's Facebook page
- Recognition on, and link from Bivona website
- Logo prominently displayed on signage at Summit
- Company name and logo listed on the event app
- Hotel accommodations for six out-of-town attendees
- One complimentary vendor table to display material
- Ten complimentary Summit registrations, includes admittance to Opening Ceremony & Keynote Breakfast
- Two tables of ten reserved at the Opening Ceremony & Keynote Breakfast



# Child Abuse Summit

## April 24-25, 2019

### EXCLUSIVE

#### KEYNOTE SPEAKER/ BREAKFAST SPONSOR | \$15,000

- Recognition as our **exclusive** Keynote Speaker/Breakfast Sponsor
- Opportunity to introduce Keynote Speaker at breakfast
- Special signage at breakfast buffet stations
- Logo included on registration materials
- Logo included in multiple e-mails to Summit invitees and registrants
- Recognized in two event posts on Bivona's Facebook page
- Recognition on, and link from Bivona website
- Logo included on signage at Summit and on-screen at event
- Company name and logo listed on the event app
- One complimentary vendor table to display materials
- Five complimentary Summit registrations, includes admittance to Opening Ceremony & Keynote Breakfast
- Two tables of ten reserved at the Opening Ceremony & Keynote Breakfast

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*"It's so great to see all of these **people** come together to help kids."*

— ASSISTANT DISTRICT ATTORNEY

### EXCLUSIVE

#### LUNCH SPONSOR | \$10,000

- Recognition as our **exclusive** Lunch Sponsor
- Special signage at lunch buffet stations
- Logo included in multiple e-mails to invitees and Summit registrants
- Recognized in one post on Bivona's Facebook page
- Recognition on, and link from Bivona website
- Logo included on signage and on-screen at event
- Company name and logo listed on the event app
- One complimentary vendor table to display materials
- Four complimentary Summit registrations, includes admittance to Opening Ceremony/Keynote Breakfast
- One table of ten reserved at the Opening Ceremony/Keynote Breakfast

#### SILVER SPONSOR | \$10,000

- Recognition as one of our Silver Sponsors
- Logo included on registration materials
- Logo included in multiple emails to Summit invitees and registered attendees
- Recognized in one post on Bivona's Facebook page
- Recognition on, and link from Bivona website
- Logo included on signage at Summit
- Company name and logo listed on the event app
- One complimentary vendor table to display materials
- Five complimentary Summit registrations, includes admittance to Opening Ceremony/Keynote Breakfast
- One table of ten reserved at the Opening Ceremony/Keynote Breakfast



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### EXCLUSIVE

#### NETWORKING RECEPTION SPONSOR | \$8,000

- Networking Reception Sponsor | \$8,000
- Recognition as the exclusive sponsor of the networking reception
- Logo included in multiple e-mails to invitees and Summit registrants
- Recognized in one Facebook post on Bivona's Facebook page
- Recognition on, and link from Bivona website
- Special signage at networking reception
- Company name and logo listed on the event app
- One complimentary vendor table to display materials
- Opportunity to provide handouts at networking reception
- Four complimentary Summit registrations, includes admittance to Opening Ceremony & Keynote Breakfast, and ten complimentary networking reception attendees
- One table of ten reserved at the Opening Ceremony & Keynote Breakfast

#### WORKSHOP SPONSOR | \$5,000

- Recognition as one of our Workshop Sponsors
- Recognition on, and link from Bivona website
- Company name and logo listed on the event app
- Recognition on signage in each workshop
- Logo included in multiple e-mails to invitees and Summit registrants
- One complimentary vendor table to display materials
- Two complimentary Summit registrations, includes admittance to Opening Ceremony & Keynote Breakfast
- One table of ten reserved at the Opening Ceremony & Keynote Breakfast

#### CHAMPION SPONSOR | \$3,000

- Recognition as one of our Champion Sponsors
- Logo included in multiple e-mails to invitees and Summit registrants
- Recognition on, and link from Bivona website
- Company name and logo listed on the event app
- Logo included on signage at event
- One complimentary vendor table to display materials
- Two complimentary Summit registrations, includes admittance to Opening Ceremony & Keynote Breakfast
- Two additional seats at the Opening Ceremony & Keynote Breakfast

#### ADVOCATE SPONSOR | \$1,000

- Recognition as one of our Advocate Sponsors
- Recognition on, and link from Bivona website
- Company name and logo listed on the event app and logo included on signage at event
- One complimentary vendor table to display materials
- Two complimentary Summit registrations, includes admittance to Opening Ceremony & Keynote Breakfast

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#### VENDOR TABLE NON-PROFIT | \$100 PROFIT | \$200

- One table to display materials
- Two chairs
- Boxed lunch for two, for both days of the conference