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## FOR IMMEDIATE RELEASE

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## WINE TASTING EVENT TO RAISE CRITICAL FUNDS FOR LOCAL CHILD ABUSE VICTIMS

**ROCHESTER, NEW YORK- October 2, 2009-** The Bivona Child Advocacy Center will host its 7<sup>th</sup> annual Wine Tasting event **Thursday, October 8, 2009 from 5:30-8:30 pm at Max of Eastman Place** in Rochester.

Over 300 supporters of the Bivona Child Advocacy Center and representatives of the organization's partner agencies will attend the event which boasts great food, wine, microbrew tasting and terrific raffle and live auction items. Among those attending are **District Attorney Mike Green, Sheriff Patrick O'Flynn and Assemblyman David Koon.**

Historically, the wine tasting event has served as one of the key fundraising efforts for the Bivona Child Advocacy Center. The goal for this year's event is to raise over \$12,000.

"Our Wine Tasting is a great opportunity for guests to enjoy a variety of local and national wines, while doing something to help children in our community," says Bivona **Executive Director, Mary E. Whittier.** "It's always an enjoyable evening and also serves as a critical source of funding for our organization, which gives child abuse victims a safe, comfortable and caring environment to begin the healing process as quickly as possible."

The Bivona Child Advocacy Center utilizes a unique approach to helping abused children and their families. A child and his/her family can come to Bivona and receive all of the necessary investigative, evaluation and treatment services at one child friendly state-of-the-art facility. In the first five years of operation, over 4,200 children have received services at the Bivona Child Advocacy Center.

Sponsors of this event include Platinum Sponsor: PAETEC, and Gold Sponsors: Payment Processing Consultants and Sutherland Global Services. Anyone interested in attending should call Bivona at (585) 935-7800 or register online at [www.BivonaCAC.org](http://www.BivonaCAC.org).

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### About Bivona Child Advocacy Center

Bivona Child Advocacy Center, a non-profit organization, is a safe, welcoming place where children who have been sexually or physically abused can begin their journey to recovery. Bivona staff facilitate an under-one-roof collaboration of social and legal agencies to protect, treat and counsel child victims and their families, and to investigate and prosecute the abusers. Bivona provides a compassionate, efficient, cost-effective infrastructure for child abuse intervention.

Bivona Child Advocacy Center is the only agency in the Greater Rochester community to provide these services. More than 1,000 children are helped at the Center each year. Although Bivona receives some government funding, the majority of its support comes from donors. Bivona Child Advocacy Center is an accredited member of the National Children's Alliance ([nca-online.org](http://nca-online.org)). The Bivona Child Advocacy Center has quickly become a resource to the community for all issues related to child sexual abuse. For more information, please visit [www.BivonaCAC.org](http://www.BivonaCAC.org).