



FOR IMMEDIATE RELEASE

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MEDIA ALERT

WINE LOVERS SHARE THEIR BOTTLES AT ANNUAL 'OPEN THAT BOTTLE NIGHT' TO BENEFIT BIVONA CHILD ADVOCACY CENTER

- WHAT:** The Bivona Child Advocacy Center will host its 4th annual 'Open That Bottle Night'! The signature charity event focuses on wine, food, travel and sports and includes a silent auction, wine tasting, dinner and "Open That Bottle", as well as a live auction featuring 20+ elite items and special packages. Each couple brings a bottle wine to share with their table. This year, a record 360 people are expected to attend. The goal for the evening is to raise over \$120,000.
- WHY:** Open That Bottle Night is Bivona Child Advocacy Center's largest fundraiser. The event provides the agency with **critical funds** that enable the continuation of its programs and services to children who have been sexually or physically abused.
- WHO:** Senator Jim Alesi – Honorary Chairman
Senator Joe Robach
District Attorney Mike Green
Mary Whittier- Executive Director; Bivona Child Advocacy Center
- WHEN:** Saturday February 28, 2009
6:00 pm
- WHERE:** Locust Hill Country Club
2000 Jefferson Road
Pittsford, New York

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About Bivona Child Advocacy Center

Bivona Child Advocacy Center, a non-profit organization, is a safe, welcoming place where children who have been sexually or physically abused can begin their journey to recovery. Bivona staff facilitate an under-one-roof collaboration of social and legal agencies to protect, treat and counsel child victims and their families, and to investigate and prosecute the abusers. Bivona provides a compassionate, efficient, cost-effective infrastructure for child abuse intervention.

Bivona Child Advocacy Center is the only agency in the Greater Rochester community to provide these services. More than 1,000 children are helped at the Center each year. Although Bivona receives some government funding, the majority of its support comes from donors. Bivona Child Advocacy Center is an accredited member of the National Children's Alliance (nca-online.org). The Bivona Child Advocacy Center has quickly become a resource to the community for all issues related to child sexual abuse. For more information, please visit www.bivonacac.org.