



275 Lake Avenue, Rochester, NY 14608 • (585) 935-7800 • Fax (585) 935-7804 • [www.BivonaCAC.org](http://www.BivonaCAC.org)

---

**GIVE IT UP 2010: BIRTHDAYS FOR BIVONA BENEFIT CONCERT**  
**SATURDAY, JUNE 19, 2010**

Event Organizer - Aaron Black, Ph.D. • Founding Sponsor - Deborah Healy Hedgepeth, M.D

The German House

VIP cocktail reception 5-6 p.m. • Doors open at 6 p.m.

**SPONSORSHIP OPPORTUNITIES**

**Double Platinum Sponsorship Opportunity - \$1,500**

Sponsor will receive:

- Six tickets to the event
- Six commemorative t-shirts
- Six admissions to VIP cocktail reception before the concert
- Private viewing of the musical artists during sound check
- Reserved balcony seating at the event (the only reserved seating available at the venue)
- Recognition on Bivona Child Advocacy Center website, with direct link to your own website
- Logo or name on future event correspondence
- Logo or name prominently displayed on signage at the event
- Three bottles premium champagne reserved for you at the bar

**Platinum Sponsorship Opportunity - \$1,000**

Sponsor will receive:

- Four tickets to the event
- Four commemorative t-shirts
- Four admissions to VIP cocktail reception before the concert
- Recognition on Bivona Child Advocacy Center website
- Logo or name on future event correspondence
- Logo or name displayed on signage at the event
- Two bottles premium champagne reserved for you at the bar

**Gold Sponsorship Opportunity - \$500**

Sponsor will receive:

- Two tickets to the event
- Two commemorative t-shirts
- Two admissions to VIP cocktail reception before the concert
- Recognition on Bivona Child Advocacy Center website
- Logo or name displayed on signage at the event
- One bottle premium champagne reserved for you at the bar

*If interested in a sponsorship opportunity, please make checks payable to "BCAC" and indicate that the donation is for Give It Up 2010. Credit card payments available online at [www.BivonaCAC.org](http://www.BivonaCAC.org) or by calling (585) 935-7800. For additional information please contact Lindsay Bureaux, Special Events Manager, at (585) 935-7838 or [lbureaux@BivonaCAC.org](mailto:lbureaux@BivonaCAC.org).*