



275 Lake Avenue, Rochester, NY 14608 • (585) 935-7800 • Fax (585) 935-7804 • [www.BivonaCAC.org](http://www.BivonaCAC.org)

April 15, 2010

Dear Friend,

As you may recall from our earlier correspondence, you are cordially invited to attend *Give It Up 2010: Birthdays for Bivona*, on **Saturday, June 19, 2010** at The German House Theatre, in Rochester, New York.

What is Give It Up 2010? For my birthday this year, I decided to combine two activities about which I feel passionate: the joys of music and charitable giving. *Give It Up 2010* combines both in one fun, exciting evening of live, critically acclaimed music. In fact, Deborah Healy Hedgepeth, M.D., found the idea so compelling that she decided to celebrate her birthday during this event as well! With the generous support of our founding underwriters and sponsors, the Bivona Child Advocacy Center, Dr. Healy Hedgepeth and I are proud to present the following national recording artists, live on stage: **Diana Jones, Rhett Miller and The Bottle Rockets**.

In order to gain admission to this special event, each guest will be encouraged to contribute a suggested \$50/per person tax-deductible donation payable *in advance* to The Bivona Child Advocacy Center. If you are interested in providing additional support, please consider being an event sponsor. Sponsorships are available at a variety of levels; a listing of opportunities is attached for your review. **We hope to raise \$30,000 for Bivona** and you can play a major role in helping us reach this goal.

**The time to request your tickets is now!** We've already received tremendous response; don't delay - reserve your tickets today. Although we will accommodate as many requests for additional tickets as possible, ticket reservations are on a first come, first serve basis. Tickets must be obtained in advance and will not be available at the door. Tickets will be mailed on June 1<sup>st</sup> to all confirmed guests and are required for admittance.

There are three easy ways to make sure you get a spot at this celebration:

1. **Pay online at [www.BivonaCAC.org](http://www.BivonaCAC.org)** Look for the *Give It Up* ad in the "News & Happenings" block (right column);
2. **Complete the attached ticket request form** and return it to Bivona Child Advocacy Center; or
3. **Pay by phone** with your credit card by calling (585) 935-7800.

Don't miss this incredible opportunity to enjoy three outstanding musical artists playing on the same stage on the same night, while raising money for a profoundly worthy organization devoted to helping abused children. If you have questions, please contact Bivona Child Advocacy Center's Special Events Manager, Lindsay Bureaux, at (585) 935-7800 or by email at [GiveItUp2010@gmail.com](mailto:GiveItUp2010@gmail.com).

Sincerely,

Aaron Black, Ph.D.  
Event Organizer

Deborah Healy Hedgepeth, M.D.  
Founding Sponsor

Mary E. Whittier  
Executive Director, Bivona Child Advocacy Center

## GIVE IT UP 2010: BIRTHDAYS FOR BIVONA BENEFIT CONCERT

Saturday, June 19, 2010

**Diana Jones** - This critically-lauded Nashville folk singer and songwriter has been garnering significant national attention with the releases of her last two albums, *Better Times Will Come* (2009) and *My Remembrance of You* (2006). Writing about the latter, Bill Friskics-Warren wrote in his New York Times review, "...*Better Times Will Come*, her unvarnished new album, marks both the culmination of this process and the arrival of a fresh and distinctive voice....She sings of the hard times, murderous urges and chilling loneliness that haunt the old Anglo-Celtic ballads but, with one exception, sets her plain-spoken narratives resolutely in the present..." Diana has won numerous awards, been featured on Mountain Stage, and had songs recorded by other artists, including by Joan Baez on her recent Grammy-nominated album. Diana will open the show, her first ever in Rochester, with a 60 minute set.

**Rhett Miller** - Side-by-side his work as the lead singer and songwriter in the Alt-Country band the Old 97's, Rhett Miller has developed a highly successful career as a solo artist in his own right. With an incredible knack for combining keen lyrical imagery with unforgettable melodies, Rhett Miller has established a catalogue of albums that, in terms of quality, stands up against any musician in popular music today. His most recent solo effort, aptly titled *Rhett Miller* (2009), received a four-star review in *Rolling Stone Magazine*, who described the album as "his strongest solo work yet." Rhett Miller's literate songwriting, as well as his ability to draw upon country, pop and rock and roll influences, truly set him apart. As a live performer, few musicians match Rhett's dynamic energy and charisma. Rhett is co-headlining the event and will play a 90 minute, solo set. This is Rhett's first solo performance in Rochester.

**The Bottle Rockets** - Call them Americana, roots music, or southern rock. I prefer to call them one of the best rock & roll bands in music today. Since 1992, The Bottle Rockets have been telling stories about often over-looked Americans in a way that combines musical genres, thoughtful lyrics, with the proverbial "twinkle in the eye." *Lean Forward* (2009), their most recent release, received three and a half stars in *Rolling Stone Magazine*. Of *Lean Forward*, *All Music Magazine* wrote, "A solid home run that confirms the Bottle Rockets are still one of America's great unsung rock & roll bands." The Bottle Rockets have appeared on Late Night with Conan O'Brien, have had many of their songs covered by other artists including John Hiatt, and are featured in the PBS Documentary *The Mississippi River Of Song: The Grassroots of American Music*. The Bottle Rockets are co-headlining the event and will play a 90 minute set.

### About The Bivona Child Advocacy Center:

Bivona Child Advocacy Center is a safe, welcoming place where children who have been sexually or physically abused can begin their journey of healing. Bivona staff facilitate an under-one-roof collaboration of social and legal agencies to protect, treat and counsel child victims and their families, and to investigate and prosecute the abusers. Bivona provides a compassionate, efficient, cost-effective infrastructure for child abuse intervention.

This progressive approach partners child protective services social workers, law enforcement, prosecutors, medical professionals, therapists, advocates, and volunteers. Whenever possible, children participate in only one forensic interview, and one medical exam—a streamlined process which reduces the chances that the children are re-traumatized and preserves the best evidence for investigators. Team members work together to provide the child and family the support services they need—all the way through trial and beyond—so that a process of trust and healing can begin.

Bivona Child Advocacy Center is the only agency in the Greater Rochester community to provide these services. More than 1,000 children are helped at the Center each year. *The Bivona Child Advocacy Center is located at 275 Lake Avenue, Rochester, NY 14608. For additional information, please visit [www.BivonaCAC.org](http://www.BivonaCAC.org) or call (585) 935-7800.*