



2024

CHILD ABUSE SUMMIT

WED, APRIL 24 + THURS, APRIL 25

at the Joseph A. Floreano Rochester Riverside Convention Center | Rochester, NY

SPONSORSHIP OPPORTUNITIES

WHAT IS THE CHILD ABUSE SUMMIT?

Founded in 2009, The Child Abuse Summit is a leading national multidisciplinary training conference for professionals who work with children. With a primary focus on providing the most up-to-date resources and trends in child abuse intervention and prevention, the Summit offers a wide-range of workshops and speakers appropriate for a variety of disciplines.

Professionals encouraged to attend the Summit include social workers, law enforcement, legal professionals, judges, mental health and medical professionals, school personnel, daycare providers, child advocacy center staff, and the faith-based community.

Workshops are presented by national and international experts and include a wide-variety of topics. Summit attendees leave with an incredible amount of information, as well as an understanding about the community resources available for children and families. The goal of The Child Abuse Summit is to educate members of our community – and beyond – about collaborative ways to prevent, treat, and investigate child abuse.



Bivona Child Advocacy Center

The Skalny Building | One Mount Hope Ave. | Rochester, NY 14620

www.BivonaCAC.org | P: 585-935-7800 | info@bivonacac.org

CHILD ABUSE SUMMIT

bivonacac.org/summit

Workshops will be presented by national experts,
including our 2024 keynote speaker:
Michael Jr.



MICHAEL

Known as one of today's most gifted communicators, Michael Jr brings laughter and encouragement to audiences all over the world. Using comedy and dynamic storytelling he inspires audiences to discover and activate their purpose. This unique skill set has landed him on stages like *The Tonight Show* on NBC, *TEDx talks* and *Jimmy Kimmel Live*. His mission to make laughter commonplace in uncommon places means that he also seeks opportunities to share his gift with those in homeless shelters and prisons. You can find him in Sony Pictures' feature film *War Room*, as well as starring roles in *Selfie Dad*, *Laughing on Purpose*, and *More Than Funny*.

Interested in becoming a sponsor of The Child Abuse Summit? Contact info@bivonacac.org.

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE

PRESENTING SPONSOR | \$50,000

- Opportunity to introduce Keynote Speaker, Michael Jr.
- Recognition as exclusive Presenting Sponsor (this includes right of first refusal and the option of a multi-year commitment at the time of sponsorship) in all event marketing and promotions.
- Recognition during opening ceremony with logo prominently displayed on screen.
- Engagement with local news personalities and an opportunity for on-air presence.
- Recognition in press release as Presenting Sponsor.
- Brief remarks at the Opening Ceremony on April 24.
- Prominent logo placement on all registration and promotional materials.
- Logo included in multiple e-mails to Summit invitees and registered attendees.
- Recognition in all event posts on social media {Facebook, Instagram & LinkedIn}
- Logo linked to company website with prominent placement on the event landing page, registration website, and featured on the mobile app.
- Thirty complimentary Summit registrations.
- Ten additional registrations to the Opening Ceremony & Keynote presentation featuring Michael Jr.



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PLATINUM SPONSOR | \$40,000

- Recognition as a Platinum Sponsor during opening ceremony with logo prominently displayed on screen.
- Brief remarks before a plenary speaker on April 24 or April 25.
- Engagement with local news personalities and an opportunity for on-air presence.
- Recognition in Summit press release as Platinum Sponsor.
- Logo inclusion on all registration and promotional materials.
- Logo included in multiple e-mails to Summit invitees and registered attendees.
- Recognition in one event post on social media {Facebook, Instagram, and LinkedIn}.
- Logo linked to the company website with prominent placement on the registration website and featured on the mobile app.
- 20 complimentary Summit registrations.
- Ten additional registrations to the Opening Ceremony & Keynote presentation featuring Michael Jr.

CHAMPION SPONSOR | \$25,000

- Recognition as a Champion Sponsor during opening ceremony with logo prominently displayed on screen.
- Logo linked to the company website with prominent placement on the registration website and featured on the mobile app.
- Logo included in multiple e-mails to Summit invitees and registered attendees.
- Recognition in one event post on social media {Facebook, Instagram & LinkedIn}.
- Logo linked to company website on the registration website featured on the mobile app.
- 15 complimentary Summit registrations.
- Ten additional registrations to Opening Ceremony & Keynote presentation featuring Michael Jr.

NETWORKING EVENT SPONSOR | \$12,000

- Recognition as a Networking Event Sponsor during opening ceremony with logo displayed on screen.
- Opportunity to provide a branded item and to set up an information table at Networking Event.
- Logo linked to company website on the registration website and featured on the mobile app.
- Logo included in multiple e-mails to Summit invitees and registered attendees.
- Recognition in one event post on Bivona Child Advocacy Center's Facebook, Instagram, and LinkedIn.
- Logo prominently displayed on signage at Networking Event.
- 15 complimentary Summit registrations.
- 10 complimentary invitations to the Networking Event.



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SURVEY SPONSOR | \$10,000

- Recognition as our Survey Sponsor during opening ceremony.
- Logo included in all post workshop surveys.
- Logo included in multiple emails to Summit invitees and registered attendees.

- Recognition in one event post on social media {Facebook, Instagram & LinkedIn}.
- Logo linked to company website on the registration website and featured on the mobile app.
- 8 complimentary Summit registrations.
- 5 additional admissions to the Opening Ceremony & Keynote presentation featuring Michael Jr.

WORKSHOP SPONSOR | \$7,500

- Recognition as a Workshop Sponsor during opening ceremony.
- Prominent recognition on signage in workshop rooms.
- Logo linked to company website on registration website and mobile app.
- 7 complimentary Summit registrations.
- 4 additional admissions to the Opening Ceremony & Keynote presentation featuring Michael Jr.

SPEAKER HOSPITALITY SPONSOR | \$5,000

- Recognition as a Speaker Hospitality Sponsor during opening ceremony.
- Prominent recognition on signage at Speaker Dinner.
- Logo linked to company website on the registration website.
- 5 complimentary Summit registrations.
- 3 additional admissions to the Opening Ceremony & Keynote presentation featuring Michael Jr.

ADVOCATE SPONSOR | \$3,500

- Recognition as an Advocate Sponsor during opening ceremony.
- Logo linked to company website on the registration website.
- 3 complimentary Summit registrations.
- 2 additional admissions to the Keynote presentation featuring Michael Jr.

COMMUNITY SPONSOR | \$1,750

- Recognition as a Community Sponsor during opening ceremony.
- 2 complimentary Summit registrations.

EXHIBITOR REGISTRATION | \$1,500

- Two-day exhibitor registration
- One 8x8 Exhibitor Space
- One draped 8' Table
- Two Chairs
- One Waste Basket
- Refreshment Breaks in Exhibit Area
- Listing in the on-site conference mobile app and registration website
- Exhibit areas will be advertised throughout the conference
- Two exhibit hall area badges with access to Keynote presentation featuring Michael Jr.
- Electricity and Internet service are available to exhibitors who desire these services and can be requested at registration.

SUMMIT ATTENDEE REGISTRATION | \$495

- Full conference access April 24-April 25
- Full Exhibit Hall Access
- Breakfast and lunch provided daily
- Networking Event {April 24 @ 5pm}
- Continuing Education Credits {for NYS attendees only}
- Conference Certificate